

Decision Item
Streamlining Associate Membership Approval
December 6, 2017 Executive Board Meeting

BACKGROUND:

CaFCP has facilitated the commercialization of FCEVs and hydrogen infrastructure for nearly two decades, helping move the industry from early concept to demonstration to commercial rollout. As the market has expanded so has the need to bring additional members into the organization for a diverse and robust collaborative process. Recently the executive board refined the organization to better attract and add those organizations who would add significant insights, value and voice to CaFCP's activities. CaFCP now has three membership levels – Executive, Full and Associate – that allow members to engage within CaFCP at a level appropriate to their needs and capabilities.

The operating protocols define the roles and responsibilities of the member levels. Currently, the new member process requires that executive members vote in a public meeting. Because executive members meet publicly only twice a year, prospective members may wait as long as six months to join CaFCP.

To streamline the new member process, the operating protocols can be revised to allow full members to vote on new associate members at a monthly Steering Team phone call. This level of decision making is consistent with the full member's day-to-day oversight of CaFCP activities. In addition, the operating protocols can be revised to include public notice and voting for proposed full and executive members in between public meetings when full members request a "fast track" approach.

Since approval of the CaFCP operating protocols in October 2016, BKI, the private consulting company whose employees currently serve as CaFCP staff, has changed its name to Frontier Energy. Also, over the past year it was determined a Finance Committee was not currently necessary and that day-to-day financial oversight responsibilities could remain under the Steering Team. Both changes have no significant impact on CaFCP and can be reflected in revised operating protocols.

IMPACT:

The proposed process will enable new organizations to become active CaFCP members within 30 days instead of waiting up to six months, thereby expanding CaFCP's collaborative voice and experience, and response to market needs and challenges.

RECOMMENDATION:

Approve the revision to the CaFCP operating protocols.